

# MEDIA KIT 2024

THE POSITIVELY  
GREEN podcast



KELSEY + SUZETTE

# HOSTED BY:



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A first generation farmer, crazy chicken + goat lady, sustainability advocate, and educator.



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A 4th generation urban gardener, permaculture designer, and worm farmer.

The Positively Green Podcast has aired over 70 episodes and was started in 2018. Together, we're a pair of sustainably living women who believe in the ethical treatment of people and the earth, the positive power of collaboration and communication, and how we as

conscious consumers can be a force for good. Ultimately we believe in the right for all of us to live healthy and abundant lives. With every episode of the Positively Green Podcast, we hope to educate and empower you to live a green life you'll love.

## where to listen:

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# podcast metrics

**90k**  
total episode  
downloads

**3.3k**  
avg downloads  
per episode

**75%**  
average episode  
consumption

**120+**  
5-star iTunes  
reviews

**32.6k**  
collective IG +  
TikTok followers

**1.2M**  
Pinterest  
impressions

## TOP 5 MOST POPULAR EPISODES



**EPISODE 32**  
Where regenerative  
agriculture gets  
it wrong w. Chris  
Newman



**EPISODE 21**  
Holistic tips for a  
good night's sleep w.  
Kate Eskuri, RN



**EPISODE 22**  
Oil cleansing method  
w. Emma of The  
Sunday Standard



**EPISODE 43**  
Prioritizing rest  
and collectivism w.  
Ashanti Williams of  
Blackyard Farm



**EPISODE 51**  
Raising chickens  
naturally w. Lisa  
Steele of Fresh Eggs  
Daily

FEATURED AS THE #1 GREEN LIVING  
PODCAST IN 2023 BY **Better Homes  
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# podcast topics

climate composting repurpose  
holistic community chickens sustainable  
compost black waste  
farmers tips wellness  
daily change backyard bipoc  
eggs activism food yard green  
farm journey earth-friendly home  
homesteading gardening

# work with us

## WHO WE'VE WORKED WITH + LOVED!



**HEY PRETTY FRANK**  
(PRIMAL PIT PASTE)  
Handcrafted non-toxic body care products



**THE EARTHLING CO**  
Plastic-free non-toxic home and body products



**SAVVYREST**  
Organic latex mattresses and furniture



**OSEA MALIBU**  
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## advertising rates + info

45 minute promo episode	\$275
90 second pre-show	\$250
90 second mid-show	\$225
60 second pre-show	\$190
60 second mid-show	\$175

### THE WORKFLOW

1. Both parties sign the Sponsorship agreement and Sponsor pays ad/episode fee.
2. Sponsor either provides ad copy \*or\* sends product for sampling and we write our own personal testimony which Sponsor approves before recording the ad/episode.
3. We record, edit, and provide an audio draft of the ad/episode to Sponsor.
4. Sponsor is allowed one round of editing of the ad/episode if needed.
5. The ad/episode is scheduled for our next available slot.

PAYMENT DETAILS: A PAYPAL INVOICE OR PDF INVOICE WILL BE SENT ONCE THE CONTRACT IS SIGNED

READY TO GET STARTED? EMAIL US AT: [THEPOSITIVELYGREENPODCAST@GMAIL.COM](mailto:THEPOSITIVELYGREENPODCAST@GMAIL.COM)